

transport
nytt

MEDIA KIT 2026

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Do you want to reach out to transport and the logistics industry?



Transportnytt, 68 years in the business!

Transportnytt is an independent magazine and web site, aiming mainly to provide relevant information for owners of transported goods and buyers of transport. Reports in the areas of logistics, materials handling, and freight using any mode of transport.

Covers the entire logistics chain including warehousing, weighing, labelling, packaging, manual and automatic handling. Focusing on the fast emerging area of e-commerce logistics. We publish thorough and well-informed tests on forklift trucks and goods vehicles.

We closely follows developments in IT, for example auto-id, TA systems, WMS and VMI. Is a driving force in the current debate on logistics, infrastructure, and public issues.

A partner for several important trade fairs, conferences and all the organisations in the area of logistics. And will continue during 2026 to cover the intense investment in new Swedish logistics facilities.

The magazine Transportnytt will cover the leading logistics property players, pointing out the hot regions for logistics, and provides an overview of where expansion is taking place.

- **MAGAZINE SCOPE 16.000**
- **16% IS IN THE COMPANY MANAGEMENT**
- **66% OF OUR READERS ARE DECISIVE DECISION INFLUENCE**
- **73.5% HAVE SOME FORM OF INFLUENCE ON AN OVERALL LEVEL**

Source: TNS Sifo, Orvesto Näringsliv

Planned Content 2026

E-commerce, logistics & light commercial cars is a standing feature.

1. FORK LIFTS - ACCESSORIES - WAREHOUSES MATERIAL HANDLING

Public date 9/2 Booking date 20/1

2. MARITIME NUMBER - ROBOTS - WAREHOUSE AUTOMATION

Public date 9/3 Booking date 17/2

Distributed Fair, LOGIMAT Stuttgart, 24-26/3



3. LIGHT COMMERCIAL CAR GUIDE 2026

(Transportbilsguiden 2026) With all cars up to 3,5 ton. Public date 9/3 **Booking date 13/2**
Distributed with Transportnytt no 2

4. LOGISTICS PROPERTIES - EDUCATION - ELECTRIC VEHICLES

Public date 13/4 **Booking date 24/3**

5. FUTURE FREIGHT TRANSPORT - SUSTAINABLE LOGISTICS HAULIERS/FORWARDERS

Public date 11/5 **Booking date 21/4**

Fair Retail Kistamässan Stockholm, 26-27/5

6. ENERGY SOLUTIONS - AUTOMATION - E-COMMERCE

Digitally number.

Public date 11/6 **Booking date 19/5**

7. HEAVY TRUCKS - COMMERCIAL VANS BODYWORK - ACCESSORIES

Public date 14/8 **Booking date 19/6**

Trucks Elmia Jönköping 19-23/8

8. SEA PORTS - RAILWAYS - EMBALLAGE - PALLETS

Public date 21/9 **Booking date 1/9**

Fair Easyfairs Logistics & Automation Kistamässan Stockholm, 30/09-1/10



9. PORT & LOGISTICS MAP 2026

(Logistikkartan 2026) Swedens all sea ports with kombi terminals, logistic and transport flow.

Public date 21/9 **Booking date 25/8**

Distributed with Transportnytt no 7

10. AUTO FORK LIFTS - THIRD PART LOGISTICS LIGHT COMMERCIAL CARS

Public date 19/10 **Booking date 29/9**

Distributed on Fair Logistics and Transport Göteborg, 2-4/11



11. WAREHOUSE & LOGISTICS 2027

(Lager & logistik 2027). Guide with all you need for warehouse, logistics and material handling.

Public date 19/10 **Booking date 14/9**

Distributed with Transportnytt no 8

12. INFORMATIONS TECNOLOGY - FORK LIFTS CUSTOMS HANDLING

Public date 16/11 **Booking date 26/10**

13. LOGISTICS PROPERTY - E-COMMERCE LIFTING EQUIPMENT

Public date 15/12 **Booking date 25/11**

Transportnytt will be at every EURO EXPO Fairs around Sweden in 2026.

Reservation for subjects to change.

Ad Prices 2026

Print and E-Magazine Digitally



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LIGHT COMMERCIAL CAR GUIDE 2026

(Transportbilsguiden 2026)
Prices as Transportnytt above.

PORT & LOGISTICS MAP 2026

(Logistikkartan 2026)	
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WAREHOUSE & LOGISTICS 2027

(Lager & logistik 2027)
Byers guide for trucks, logistics and material handling, **NEW VERSION 2027**

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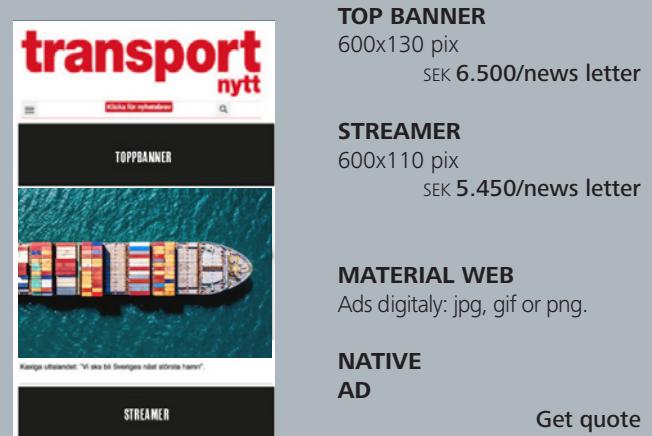
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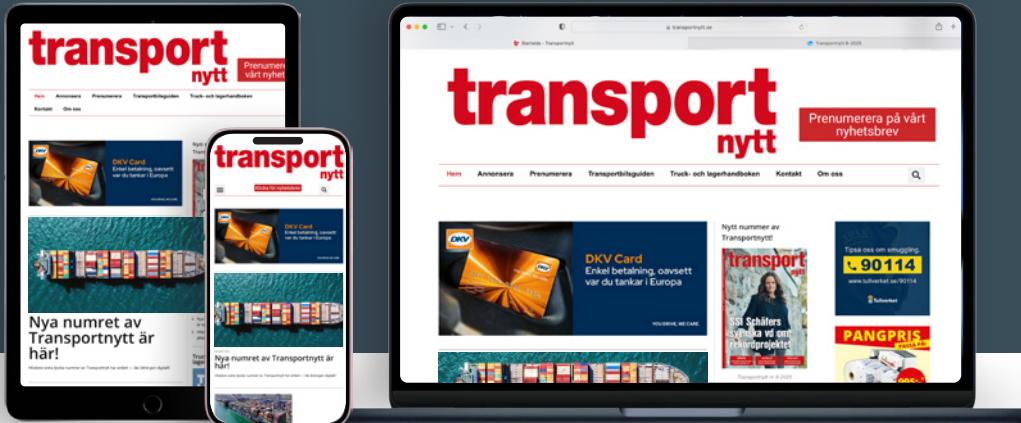


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For technical questions, please contact:

Per Rick, per.r@brunmedia.se

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